



Civic Arts Commission
Office of Economic Development

**Civic Arts Commission
Public Art Subcommittee
Wednesday, February 15, 2023 at 2:30 p.m.**

**PUBLIC ADVISORY: THIS MEETING WILL BE CONDUCTED EXCLUSIVELY
THROUGH VIDEOCONFERENCE AND TELECONFERENCE**

Pursuant to Government Code Section 54953(e) and the state declared emergency, this meeting of the Civic Arts Commission will be conducted exclusively through teleconference and Zoom videoconference. The COVID-19 state of emergency continues to directly impact the ability of the members to meet safely in person and presents imminent risks to the health of attendees. Therefore, no physical meeting location will be available.

To access the meeting remotely: Join from a PC, Mac, iPad, iPhone, or Android device: Please use this URL <https://cityofberkeley-info.zoomgov.com/j/1607254890>. If you do not wish for your name to appear on the screen, then use the drop-down menu and click on "rename" to rename yourself to be anonymous. To request to speak, use the "raise hand" icon by rolling over the bottom of the screen. To join by phone: Dial **1-669-254-5252** and enter Meeting ID: **160 725 4890**. If you wish to comment during the public comment portion of the agenda, Press *9 and wait to be recognized by the Chair.

To submit an e-mail comment during the meeting to be read aloud during public comment, email civicarts@cityofberkeley.info with the Subject Line in this format: "PUBLIC COMMENT ITEM ##." Please observe a 150-word limit. Time limits on public comments will apply.

Agenda

- 1. CALL TO ORDER AND ROLL CALL**
- 2. PUBLIC COMMENT FOR ITEMS NOT ON THE AGENDA**
- 3. CHAIR'S REPORT**
- 4. DISCUSSION ITEMS WITH POSSIBLE ACTION**

- a) Jean LaMarr Design Development for Ohlone Park (Attachment 1)
- b) Downtown Berkeley Association Proposal for Temporary Sculpture Installation (Attachment 2)
- c) 2403 San Pablo Conceptual Art Plan (Attachment 3)
- d) Alterations to Mural Design for James Kenney Park by Rachel Wolfe-Goldsmith (Attachment 4)

5. STAFF REPORT

6. COMMUNICATION

7. ADJOURNMENT

Attachments:

1. Jean LaMarr Design Development for Ohlone Park
2. Downtown Berkeley Association Proposal for Temporary Sculpture Installation
3. 2403 San Pablo Conceptual Art Plan
4. Alterations to Mural Design for James Kenney Park by Rachel Wolfe-Goldsmith

Staff Contact:

Zoe Taleporos

Public Art Program Lead

(510) 981-7538

ZTaleporos@cityofberkeley.info

Communications to Berkeley boards, commissions or committees are public record and will become part of the City's electronic records, which are accessible through the City's website. **Please note: e-mail addresses, names, addresses, and other contact information are not required, but if included in any communication to a City board, commission or committee, will become part of the public record.** If you do not want your e-mail address or any other contact information to be made public, you may deliver communications via U.S. Postal Service or in person to the secretary of the relevant board, commission or committee. If you do not want your contact information included in the public record, please do not include that information in your communication. Please contact the secretary to the relevant board, commission or committee for further information.

Any writings or documents provided to a majority of the Commission regarding any item on this agenda will be made available for public inspection at the Civic Arts Office located at 2180 Milvia Street, First Floor, Berkeley, CA 94704.

ADA Disclaimer

To request a disability-related accommodation(s) to participate in the meeting, including auxiliary aids or services, please contact the Disability Services specialist at 981-6418 (V) or 981-6347 (TDD) at least three business days before the meeting date. Please refrain from wearing scented products to this meeting.

Jean LaMarr Ohlone Park Artwork

Benches & Grinding Rock Design Development Update

Presented to Berkeley Civic Arts, Public Arts Subcommittee on February 15, 2023
Prepared by Jeremy Kaplan

Design Drawings

Perspective



Perspective



Notes

Color shown for bench tops placeholder only. Currently exploring green concrete with blue aggregate.

Bench base currently shown as concrete with basket weave imprint. Also exploring cut granite bases.

Stainless steel fish not shown with intended iridescent patina.

ROM Pricing

Grinding Stone

Pricing from American Soil in Richmond

24" x 30" Hooker Creek Granite: \$700

Cost to carve grinding bowl: \$700

Cost to etch condor: \$700

Delivery: \$500

Total: \$2,600

24" x 30" Hooker Creek Granite stone



Two Bench Tops

Pricing from Concrete Works in Oakland

Shop drawings & Project management: \$1,750

Color development & samples: \$1,000

Mock up: \$1,750

Fabrication: \$7,000

Packaging & delivery: \$1,125

Sales tax: \$1,294

Total: \$13,919

Two Concrete Bench Bases

Pricing from Concrete Works in Oakland

Shop drawings & Project management: \$1,750

Texture development & samples: \$3,000

Mock up: \$1,750

Fabrication: \$12,000

Packaging & delivery: \$1,125

Sales tax: \$2,011

Total: \$21,636

Two Granite Bench Bases

Pricing from American Soil in Richmond

Two 3 ton Hooker Creek Granite stones: \$3,500

Cutting: \$1,400

Bush hammer finish: \$600

Hole drilling for anchor bolts and top attachments: \$200

Delivery: \$500

Total: \$6,200

Two Granite Bench Bases - Alternate

Pricing from American Soil in Richmond

Precut 12" x 12" x 16" high granite legs: \$150 each

Two legs per bench

Hole drilling for anchor bolts and top attachments: \$250

Delivery: \$500

Total: \$1,350



Not included in ROM pricing

Contractor markup.

Stainless steel fish fabrication.

Installation.



HEARTFULNESS BY KATY BOYNTON

ARTIST

ABOUT HEARTFULNESS

.....

Heartfulness is a 12 by 15 foot steel sculpture of a heart that has been repeatedly broken and pieced back together. While it may be damaged and pieces may be missing, this weathered heart is stronger and infinitely more interesting. Life presents many challenges that cause heartbreak, however happiness can be found once again by overcoming these obstacles and relearning how to love.

Heartfulness was built to encourage exploration of the innermost parts of the heart space. Visitors are able to climb inside and curl up in the love seats made of woven rope. The interior skeleton is made of steel and covered by reclaimed sheet metal, pieced together to represent a reconstructed heart. Red LED's reacting to an actual heartbeat recording, illuminate the sculpture at night.

Heartfulness debuted at Burning Man 2012. It returned the following year with some fire-y upgrades. Heartfulness has been a featured art piece at Life is Beautiful festival in Las Vegas, BottleRock festival in Napa, GhostShip Halloween and Sunset Island Electronic Picnic in San Francisco.

Heartfulness started as a single installation and now has a new life as The Heartfulness Project. Katy and crew are placing hearts in selected cities around the world each unique to the location to inspire love and healing.

katyboynton.com



CURRICULUM VITAE | KATY BOYNTON

EXPERIENCE

- 2012 - Present Large Scale Artist, katyboynton.com
- 2010 - 2015 Asst Welder & Volunteer Coord to Marco Cochrane /The Bliss Dance Project
- 1996 - Present Jewelry Designer

ARTWORK & SCULPTURE

- Heartfulness, Las Vegas by Katy Boynton, 2018
- “Pier Into the Past” by Katy Boynton, 2016 - Present (artwork on Pier 3 San Francisco, CA)
- R-Evolution by Marco Cochrane, 2015
- Truth is Beauty by Marco Cochrane, 2013
- Heartfulness by Katy Boynton, 2012
- Truth is Beauty Torso by Marco Cochrane, 2011
- Bliss Dance by Marco Cochrane, 2010

EXHIBITIONS & INSTALLATIONS

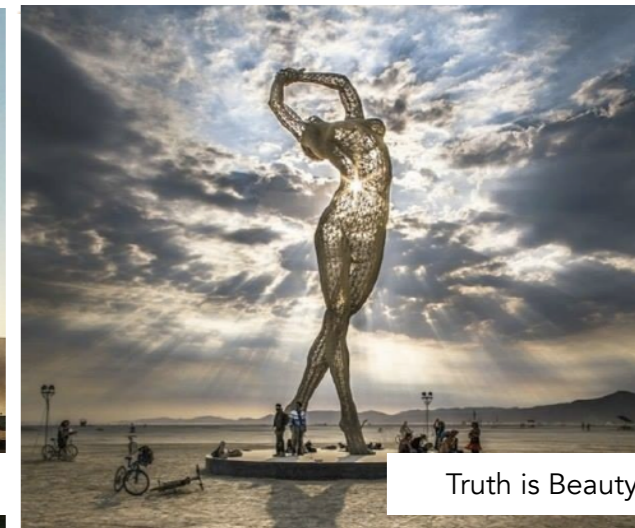
- 2018 Fashion Show Plaza, Las Vegas, NV, Heartfulness (Permanent Installation)
- 2017 - 2018 Hornblower Events & Cruises, Pier 3 “Pier Into the Past” SF, CA
- 2017 Awardee of 59,000 lbs of Bay Bridge Steel Metal via Oakland Museum of CA
- 2015 - 2017 Downtown Fremont, Fremont CA, Heartfulness (Temporary Installation)
- 2016 - Present San Leandro Tech Campus, CA, Truth is Beauty (Temporary Installation)
- 2016 - Present T-Mobile Arena, Las Vegas, Bliss Dance (Permanent Installation)
- 2015 Burning Man, Nevada, R-Evolution (Temporary Installation)
- 2014 - 2015 Vie Winery, Treasure Island, Heartfulness (Permanent Installation)
- 2013 Life is Beautiful Festival, Las Vegas, Heartfulness (Temporary Installation)
- 2013 Burning Man, Nevada, Truth is Beauty (Temporary Installation)
- 2013 Burning Man, Nevada, Heartfulness (Temporary Installation)
- 2012 Burning Man, Nevada, Heartfulness (Temporary Installation)
- 2011 Burning Man, Nevada, Truth is Beauty Torso (Temporary Installation)
- 2010 Burning Man, Nevada, Bliss Dance (Temporary Installation)



Heartfulness



R-Evolution



Truth is Beauty



Bliss Dance

CURRICULUM VITAE | KATY BOYNTON

DOCUMENTATION AND PUBLICATION

Bay Bridge Steel Soon to Return to the Public — As Art, NBC Bay Area, 2017

<https://www.nbcbayarea.com/news/local/Bay-Bridge-Steel-Soon-to-Return-to-the-Public--As-Art-429727323.html>

Salvaged Bay Bridge steel awarded to 5 California art proposals, Mercury News, 2017

<https://www.mercurynews.com/2015/12/16/salvaged-bay-bridge-steel-awarded-to-5-california-art-proposals/>

Fremont unveils Downtown ‘Heartfullness’ sculpture, Mercury News, 2016

<http://www.mercurynews.com/2015/10/22/fremont-unveils-downtown-heartfullness-sculpture/>,

Featured Artists in “*Spark: A Burning Man Story*” Documentary, 2014

“Love Shack,” Rolling Stone: Scenes From Burning Man 2012

<http://www.rollingstone.com/culture/pictures/more-photos-from-burning-man-2012-20120911/love-shack-0481400>















Heartfulness Rental for City of Berkeley

Client		Point of Contact	Project Manager	
City of Berkeley		Matthew Jervis	Shannon Riley	
Timeline: ASAP		mjervis@downtownberkeley.com	shannon@building180.com	
TOTAL BUDGET	\$22,500.00			

Heartfulness Rental					
Item		Cost	Qty	Estimated Cost	Notes
Rental Fee	Heartfulness Rental Fee Includes Lighting, Interactivity to be discussed. \$2850/month discounted 21%	\$2,250.00	6	\$13,500.00	*costs do not include permitting or other unforeseen prep for site
			SUB TOTAL	\$13,500.00	
Installation		Cost	Qty	Estimated Cost	Notes
Crew & Labor Fee	3 Crew - 2 Day Installation, 1 Day Strike	\$500.00	9	\$4,500.00	
Shipping	RT	\$750.00	2	\$1,500.00	
Accommodations	n/a	\$0.00	0	\$0.00	
Expendibles	Unforeseen costs	\$300.00	2	\$600.00	*This does not include a customized deck if the ground is not level, we can customize to your wanting with additional fees
Engineering	Included	\$0.00	0	\$0.00	
Equipment	VR Forklift 10k including platforms	\$1,200.00	2	\$2,400.00	
Legal	Included In Artist fee	0	0	\$0.00	
Insurance	Included In Artist fee	0	0	\$0.00	
			SUB TOTAL	\$9,000.00	
			EXPANDED TOTAL	\$22,500.00	

BERKELEY MOSHAV
2403 San Pablo Ave.

Art Consultant: Shelly Willis, LLC

Conceptual Public Art Plan

Artwork medium:

The artwork may include paint, bronze, stone, metals, glass, ceramics, patinated metals, fiberglass, tile, other durable materials, and/or a combination of materials that will age well and remain in good condition with appropriate maintenance over the life of the project. Use of technology – light, sound, media – is not eligible for this project. Using sustainable practices and materials will be encouraged.

Proposed artwork location(s). Attached

The proposed artwork location is the first floor of the exterior façade of the building facing San Pablo Avenue as shown on the attached building elevation. The goal of the artwork is to engage pedestrians walking along the sidewalk, but the artist could choose to propose an artwork that moves up the building façade as well.

Background

Located at the crossroads of a quiet residential neighborhood and a thriving commercial area with many shops and restaurants, Berkeley Moshav will be an inclusive multi-generational cohousing community with an emphasis on a Jewish lifestyle, mutual support and caring, living lighter on the planet, diversity and inclusion. The project is being developed by the future residents.

Designed by architect Studio KDA, the community will comprise of 36 flats with shared amenities, including a ground level courtyard, 3,000 square foot common house, a 4th floor terrace and small retail space. Located on a street with frequent bus service and 1.2 miles from the North Berkeley BART, Berkeley Moshav will offer excellent transit access. Local grocer Berkeley Bowl West is less than a mile away and two synagogues are within walking distance.



Artwork Goals

Integrated into the exterior and most public facing façade of the Moshav project that faces San Pablo Ave., the artwork will be experienced by the residents and the people who walk or drive past the building every day. The goal is to commission an artwork that is an original, one-of-a-kind, site-specific artwork that enlivens the pedestrian experience on San Pablo Avenue while providing a warm welcome to Moshav visitors and residents coming home. The artwork should be of the highest artistic quality, beautiful and interesting over time. It should be inviting, uplifting, and evoke joy. It should be made with materials that are durable and can be maintained over the life of the project.

Art Consultant:

The developer has contracted with Shelly Willis to serve as the art consultant. Shelly Willis has more than three decades of experience planning, curating, and managing the production of hundreds of temporary and permanent artworks throughout the country.

As the Director of the Sacramento Metropolitan Arts Commission from 2007-2017 she managed the City and County of Sacramento's Art in Public Places Programs, including the \$8 million dollar Sacramento International Airport and the \$9.5 million Entertainment and Sports Complex public art programs. Willis came to Sacramento after six years of managing the University of Minnesota's public art program where she also taught public art courses in the Departments of Urban Studies and Landscape Architecture.

Among other writings, her essay on the state of public art education in the United States was included in the book *Public Art by the Book*, edited by Barbara Goldstein, and published by Americans for the Arts. Willis was the co-editor with Cameron Cartiere of the book, *Public Art Practice*, published by Routledge New York.

As a private consultant since 2017 her clients have included, among others, the Cities of Sparks, Nevada, West Sacramento, San Leandro, Palo Alto, Elk Grove; the Port of Oakland and the County of Sacramento; and Napa Redevelopment Partners, Fulcrum Properties, and Riverview Capital Investments among others.

In 2021 she curated and managed 18 temporary projects throughout the State of California, as part of the State's "Your Actions Save Lives" campaign which was designed to keep Californian's healthy during the pandemic.

Artwork Budget

The artwork final design, fabrication, and installation budget is \$115,000. An additional \$3,750.00 has been set aside for finalist proposal fees.

Artwork Materials

The artwork may include paint, bronze, stone, metals, glass, ceramics, patinated metals, metals, fiberglass, tile, other durable materials, and/or a combination of materials that will age well and remain in good condition with appropriate maintenance over the life of the project. The use of technology – light, sound, media – is not

recommended.

Artwork Site

The project team has set aside the first level of the building façade facing San Pablo Ave. as the site for art. The art is meant to engage viewers walking on the street. The selected artist will have the opportunity to collaborate with and make recommendations to the landscape architect on landscape elements and placement.

Artist Selection Process

An Arts Team, comprised of members of the Moshav community and development team, was formed in the fall of 2022 to hire the project art consultant, determine the artist selection process, develop the goals for the artwork, approve the site, and to approve the artist and the artwork design proposal.

The artwork will be selected in a limited competition. Based on the artwork goals and site, the Art Consultant will develop a list of up to 15 artists that represent the diversity of the community, include regional artists, who have the experience and qualifications to successfully complete a project within the parameters of the Berkeley Moshav project.

The Arts Team will review examples of the artists' past work and qualifications and select up to five artists to be paid an honorarium to develop a proposal for the project that includes a narrative concept description, visual images illustrating the design concept, a budget, maintenance recommendations, and their qualifications. Selected finalists will present their proposals to the Arts Team via zoom. The Arts Team will select a winning proposal. The proposal will then be reviewed by the City of Berkeley Public Art Committee and Arts Commission.

Potential Public Art Locations



2 NORTH ELEVATION
A201 1/8" = 1'-0"

- MATERIALS LEGEND:**
- C-01 CERAMIC SIDING, CERACLAD RUSTIC WOOD, COLOR: COFFEE
 - C-02 CEMENT SIDING, HARDIE PANEL WITH HARDIE TRIM BATTENS, COLOR: KELLY MOORE KMS156-5 THAI BASIL
 - C-03 CEMENT SIDING, HARDIE PANEL, COLOR: BM 2062-20 PATRIOT BLUE
 - M-01 STOREFRONT WINDOW SYSTEM, ANODIZED ALUMINUM, COLOR: BLACK
 - M-02 PAINTED GALVANIZED METAL, COLOR: BLACK
 - M-03 PAINTED GALVANIZED METAL, COLOR: MB 2020-10 BUMBLE BEE YELLOW
 - M-04 PAINTED GALVANIZED METAL, COLOR: BM CW-695 LAMPBLACK
 - P-01 CEMENT PLASTER, 16/20 MEDIUM SAND FLOAT FINISH, COLOR: BM OC-19 SEASPEARL
 - P-02 CEMENT PLASTER (PARGE COAT), COLOR: DARK COOL GREY BM 1596 NIGHTFALL
 - P-03 CEMENT PLASTER (PARGE COAT), COLOR: MEDIUM DARK COOL GREY BM CSP-60 CITY SHADOW
 - P-04 CEMENT PLASTER, 16/20 MEDIUM SAND FLOAT FINISH, COLOR: BM 2064-20 PATRIOT BLUE
 - P-05 CEMENT PLASTER, 16/20 MEDIUM SAND FLOAT FINISH, COLOR: KELLY MOORE KMS156-5 THAI BASIL
 - T-01 PORCELAIN EXTERIOR GRADE TILE
 - W-02 WOOD GUARDRAIL, COLOR: NATURAL CLEAR STAIN
 - W-03 WOOD HORIZONTAL LAP SIDING, COLOR: NATURAL CLEAR STAIN

BUILDING ELEVATION
1/8" = 1'-0"



1 WEST ELEVATION SAN PABLO ABE
A201 1/8" = 1'-0"

Could potentially use this tiled wall as well, 1-3 stories

The first floor along this portion. Note that the windows will be slightly wider.



NO.	DATE	DESCRIPTION

